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HYDE'S

DESCRIPTIVE LIST OF
CALIFORNIA GROWN MAY 25 1914

BULBOUS STOCKS

for

FLORISTS



View of Section of Tubercus Begonia Beds

H. A. Hyde Co
GROWERS-NURSEYMEN

WATSONVILLE, CALIFORNIA

❖❖
BULBS
SEEDS
❖❖



WATSONVILLE, CALIFORNIA

❖❖
TREES
PLANTS
❖❖

OUR Home Grounds, Offices and Trial Gardens occupy eight acres at the head of Main Street where we have just completed a modern concrete and iron frame range of greenhouses to grow our carnations, ferns, palms and flowering plants, this includes a well-equipped propagating house with a capacity for millions of seedlings, cuttings and bulb scales. Our old range of houses has been remodeled to grow Gloxinias and Tuberous Begonias for our wholesale trade. The Lily and Iris Fields, Flower Beds, Ornamental and Specimen Plants, Lath House, Green Houses, Berries and Fruits are all interesting to every home owner or grower and are always open to visitors.

You Are Welcome

OUR down town store is conveniently located in the business section and orders for Cut Flowers, Flowering Plants, Floral Tributes or Floral Decorations for every occasion will have prompt and courteous attention.

We also carry a full line of Garden and Flower Seeds, Bulbs, Roots and Plants at seasonable times.

We heartily endorse any organized effort of grower or dealer having for its purpose the improvement and standardization of planting stocks and varieties, and are members of the following organizations:

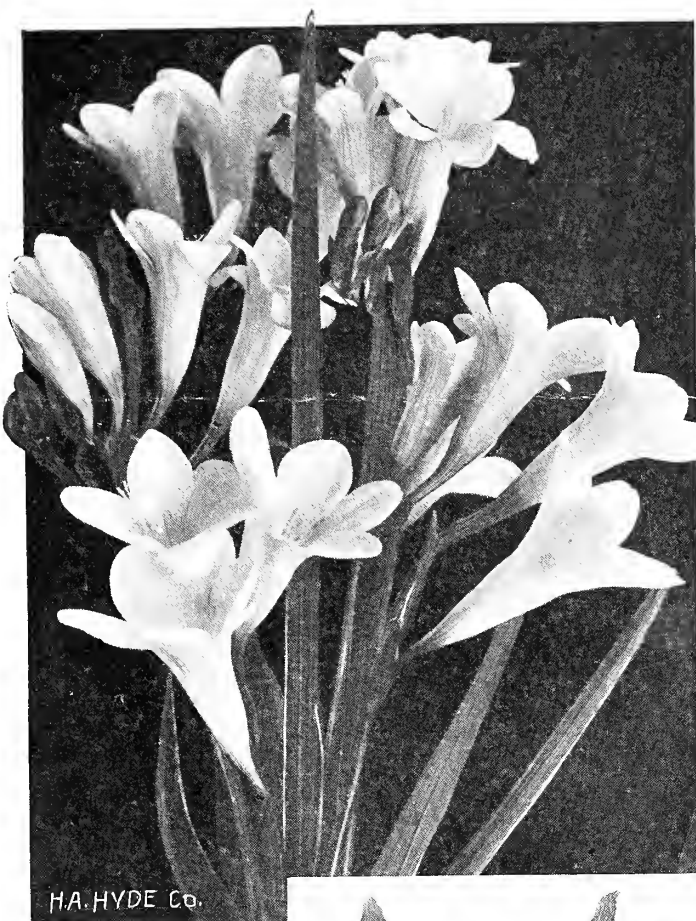
PACIFIC COAST HORTICULTURAL SOCIETY
CALIFORNIA ASSOCIATION OF NURSEYMEN
NURSEYMEN'S BUD SELECTION ASSOCIATION
CALIFORNIA CERTIFIED SEED POTATO GROWERS

GUARANTEE OF GENUINENESS

While we exercise the greatest care to have all our stocks true to label, and hold ourselves in readiness on proper proof to replace all bulbs, seeds, trees, etc., that may prove untrue to label, free of charge, or refund the amount paid, it is mutually understood and agreed to between the purchaser and ourselves that our guarantee of genuineness shall in no case make us liable for any sum greater than that originally received for said bulbs, seeds, trees, etc., that may prove untrue

H. A. HYDE COMPANY

FREESIAS



FREESIAS started in August will generally come quicker and give better results than those potted earlier. Many failures are caused by cutting short the rest period so necessary to all bulbous plants.

Good drainage is of first importance and for this we use rough straw litter or horse manure. About two inches in the bottom of the flats or pots. Make the compost of good loam or rotted sod mixed with manure or leaf mould with plenty of bone meal worked in. It is best to provide plant food to carry the bulbs through the entire growing season rather than depend upon feeding or top dressing later.

After planting water once thoroughly, then pile in a dark place or cover with sacks for three or four weeks until the shoots are just breaking through the ground. They can then be put in a greenhouse and carried at a low temperature from 45 to 55 degrees. It is better to carry them through the entire blooming period at these temperatures as the flower comes much stronger and the stem is better and longer than when the temperatures are higher. Watch for aphids as the grass develops and the flower buds appear. We grow *Purity*, *Pershing*, *California Yellow*, *Rainbow Mixture*.

Note Our Sizes

$\frac{1}{2}$ to $\frac{5}{8}$ in.
 $\frac{5}{8}$ to $\frac{3}{4}$ in.
 $\frac{3}{4}$ to $\frac{7}{8}$ in.
 $\frac{7}{8}$ in. up.

Do not be misled

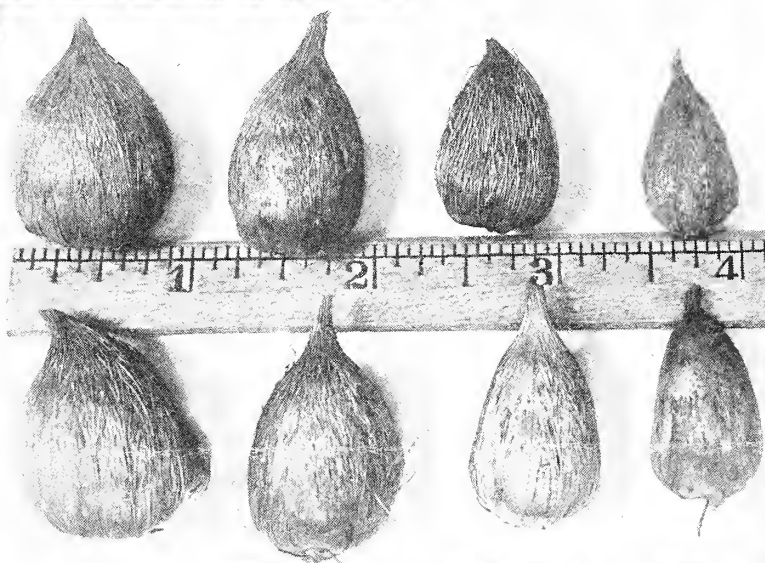
by listings
 "up to $\frac{1}{2}$ inch"
 "up to $\frac{5}{8}$ inch"

The figures are larger than the bulbs.

Our $\frac{1}{2}$ inch to $\frac{5}{8}$ inch goes through the $\frac{5}{8}$ inch gauge but are larger than the $\frac{1}{2}$ inch. This system applies to all sizes. For this reason our " $\frac{1}{2}$ inch" is a grade above those listed as "up to $\frac{1}{2}$ inch." So it is "up to you" to know the size you buy.

We specialize in the production of high grade Freesia Bulbs for the wholesale trade and are prepared to grow any number to your order or quote you on your requirements in season.

Below—
Freesia "Purity"
 in bloom in the
 bulb field



Write for prices. We will quote promptly or refer you to nearest Jobber handling our stock

CALLA LILIES



Field of Godfrey Callas on the Home Grounds, Watsonville

THE GODFREY CALLA, an English production, is one of several seedlings from a cross of Little Gem and Aethiopica. During the introduction, the growers in Jersey and Guernsey sold numbers of seedlings for Godfrey's, thus confusing and discrediting the stock.

It required several years at great expense for us to select and establish the right type and get it on a commercial basis, but we now grow and cure the highest grade stock possible to produce.

*The Yellow Calla
Elliotiani*



The true Godfrey properly grown is superior in color, being pure milk white; also in texture and general refinement, and is more floriferous than Aethiopica. The stems are as long and as strong but more slender, giving a more graceful effect. Properly benched gives extra large flowers but is at its best in 6 to 8 inch pots where blooms of medium size are freely borne.

We dig in late August and bulbs should be potted or benched on arrival. An inch or one and one-quarter inch Godfrey should be potted in four-inch pots and kept dark until well rooted. Soil rich in humus and retentive of moisture should be used. They are gross feeders and will respond profitably to bone meal and liquid manure and can be brought along to six-inch pots or three bulbs to an eight-inch pot makes a fine showing. Carnation temperature with a light bench near the glass is best.

The Godfrey is slow to make a large tuber and it has taken many years to establish the stock and produce the larger sizes.

We offer 1 to 1 $\frac{1}{4}$ inches, 1 $\frac{1}{4}$ to 1 $\frac{1}{2}$ inches, 1 $\frac{1}{2}$ inches up.

See next page for notes on growing Callas.

CALLA AETHIOPICA

This old favorite needs no description, is in big demand, and the stock we grow is unexcelled.


Three Sizes—1 inch to 1 $\frac{1}{4}$, 1 $\frac{1}{4}$ to 1 $\frac{1}{2}$ inches, 1 $\frac{1}{2}$ to 2 inches.

CALLA ELLIOTIANA

The favorite with florists and the finest yellow Calla, growing to perfection under ordinary pot culture. Treated same as white Callas. Flowers are a rich golden yellow. Very lasting; foliage beautiful deep green, spotted silvery white.

Sizes 1 $\frac{1}{2}$, 2, 2 $\frac{1}{2}$ inches.

See next page for care and culture.

 16 years in the best Calla growing section of California have taught us how to grow, cure, and pack Callas to insure best results to Florists. Dealers and Florists write for prices. We will grow to your order.

CULTURE OF VARIOUS CALLAS



Sizes of Godfrey Callas

GODFREY CALLAS—

Godfrey Callas flower splendidly at a temperature of 50 degrees from about October to April, inclusive. The night temperature running up to as high as 60 degrees will bring them along more rapidly but when higher temperatures are used the flowering season will be noticeably shortened.

In our experience Godfreys give double the blooms that the Aethiopica produces and the flowers will average as large with better color and form, providing the Godfrey tubers are of good flowering size. Very small tubers should be grown without rest but when they attain a normal flowering size from one inch up, they should be rested the same as Aethiopica.

The following is taken from *The Florists' Review* of July 31st, 1924:

"It is about time to look over the stock of calla tubers and pot them up. Most small growers still find pot culture the best, but those who grow callas in larger quantities often use benches or solid beds for them. Where plants have been lying on their sides outdoors the last two months, they must now be shaken out, the tubers assorted, and any signs of decay cut away. Use a generous soil, and do not overwater until you are sure the plants have made a good get-away. Stand the pots outdoors in a sunny spot where they can remain until danger of frost threatens. Callas do remarkably well in boxes six to eight inches deep; these, stood along the sides of a house with a carnation temperature, will give a surprising quantity of flowers. Use some bone in the soil, for callas are specially fond of it, both in the soil and later in the form of top-dressings. *Godfrey is the variety to grow.*"

YELLOW CALLAS—ELLIOTIANA—

Yellow Callas should be unpacked immediately upon arrival and spread out in a dry cool place. Never leave them piled deep on trays or shelves. To insure a perfect stand have the tubers start off right it is well to leave them in this dry cool place until the eyes begin to swell slightly. With us in the west this is usually about March 1st. They should then be potted in the same manner as white callas with the exception that a little more bone or fertilizing material should be incorporated in the soil to avoid top dressing or feeding later. They should then be watered once, or a better way is to thoroughly moisten the soil before the tubers are set in the pots. If the soil is too wet at this stage they are liable to rot. At all periods up to the time when the shoot is well out of the ground and the roots growing vigorously this variety should be kept on the dry side. It would save many disappointments and bring better results if the soils used are sterilized as the Yellow Calla is susceptible to fungus diseases and rots.

Our soil and treatment are such that our Callas ripen and cure to perfection

TUBEROUS BEGONIAS

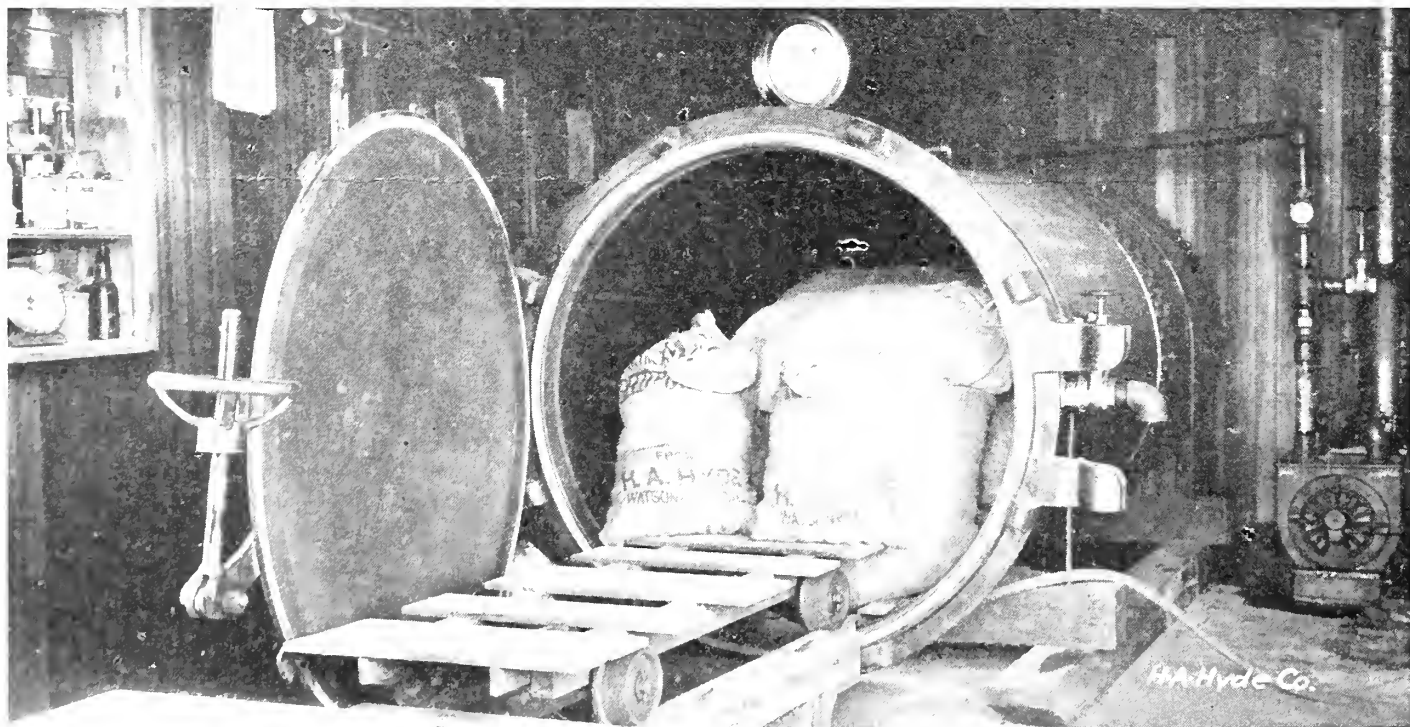


A corner in the greenhouse where seed trials are made

Our Tuberous Begonias are from the best European stocks, have handsome foliage, are very free flowering and have a fine range of colors. We offer single and double in four colors and mixed, the mixture including double, single and crested types.

GLOXINIAS

We have a fine stock in the most pleasing colors and shades—both spotted and self color. They are properly grown and cured to give you best results.



VACUUM FUMIGATOR ON OUR BULB FARM AT NATIVIDAD

A Vacuum Fumigator designed by the State Department of Agriculture has been installed on our bulb farm for the treatment of stock before planting and to insure delivery of stock that is free from bacterial and fungus diseases and infestation of insects. We are the only growers having this equipment for the protection of bulbous and nursery stocks. In addition we have thermostatically controlled dipping vats for applying the hot water treatment such as are used by the bulb growers of Holland and England.

SPANISH IRIS

SPANISH IRIS comes in the most delicate and beautiful colors and shades from white through dainty blues to dark blue, lavender, rich yellows and bronzes in all shades. They are inexpensive, of easy culture, and should be planted freely in beds, borders or pots.



Field of White Spanish Iris "Snowball" on the home grounds, Watsonville

We grow Spanish Iris to the greatest perfection and in splendid assortment for our wholesale florist trade, the bulbs produced being far superior in size and quality to the Holland stock and are ready for delivery much earlier.

Many varieties force splendidly and easily when properly grown and handled, using Carnation temperatures for forcing, and planting promptly on arrival. They should not be held late.

By permission of the U. S. Dept. of Agriculture we have added to our stocks for propagation a very complete collection of the most desirable varieties and types of Spanish, Dutch, and various other Iris, also the newer sorts of forcing Gladioli from the most reliable Holland growers.

IRIS TINGITANA

This wonderful blue forcing Iris from the South of France requires special treatment for successful flowering. We grow it to perfection, big, solid properly cured bulbs that our customers report flower fully 90%.


Prices and Information on Request

OUR NEW IRIS "LIBERTY" (pallida type)

A magnificent bright azure blue Iris of rare beauty. Very vigorous and free flowering. 3 to 5 feet, carrying 8 to 12 flowers on each stalk. A sport from "Juniati."

NARCISSUS—"Paper White"

"Paper White" Narcissi—We have had splendid success in producing a first class "Paper White" that by our special method of curing will force successfully. We know that a great many California grown "Paper Whites" have been disappointing but a trial order will prove the value of our stock. See illustration on back cover.

 We have extensive plantings of the standard varieties of Narcissi both for Florists' use and outdoor plantings but have no stock to offer the trade until 1927.

MISCELLANEOUS BULBS AND CORMS

Giant French Ranunculus

Saint Brigid Anemones

Watsonias—Pink, White, Hybrid Mixed

GLADIOLI FOR FORCING AND OUTDOOR PLANTING AND THE GLADIOLI COLVILLI AND NANUS

We can supply most standard varieties used by florists, and will quote very attractive prices to large buyers.



California Grown "Paper White" Narcissus

H.A. Hyde Co
GROWERS-NURSERYMEN

WATSONVILLE, CALIFORNIA